

INSOLENT

Creator of premium hairdressing tools, dedicated to excellence, boldness, and innovation.

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Insolent



A French house specializing in the creation of premium hairdressing tools, INSOLENT is for the most demanding hairdressers and barbers. Those who live their craft as an art and refuse to choose between the beauty of the gesture, technical precision, and respect for their bodies.

2020: the turning point

26 years into his trade, Wilfrid Karloff (the founder) personally designed the scissors he always wished he had: ergonomic, precious, rare, and built to last.

2024 : the recognition

Winner of the Grand Prix for Innovation at MCB*, INSOLENT unveils its first collection of ergonomic scissors.

MCB – Beauté Sélection Paris is a leading event in the hair and beauty industry.

Insolent Style & boldness.

"A range of uncompromising professional tools, for the most demanding hairdressers and barbers."

"Revealing beauty in its most unexpected form."

A true jewel of steel

Three scissor models / Three types of scissors with exceptional features:

- > The 1st : The excellence of cobalt steel.
- > Lechery : The surgical precision of VG10 steel.
- > Lechery Damas : The pinnacle of artistry, a rare Damascus steel piece for collectors.

A complete range

Premium combs complete the collection. True works of craftsmanship in stainless steel, or precious Franco-Japanese editions, INSOLENT combs are adorned with noble materials such as titanium, palladium, and gold.

A jewel box

For traveling artists, precious leather pouches ensure elegant protection of the tools. The ritual is further enhanced by matte black lacquered wooden boxes, made in France by a fine woodworking atelier.



Insolent A word from the founder

"I want to support the generations of hairdressers and barbers who no longer settle for doing just good work, but aspire to leave a mark."

What drives me is the desire to enable them to live their craft as an art, to turn their passion into legend, and to make every gesture an act of mastered insolence.

Be excellent, be Insolent."

Wilfrid Karloff

Portrait of Wilfrid Karloff, founder of INSOLENT / Photos © Clément Sautet - Agence Puppets



Insolent The vision

INSOLENT is the culmination of the unique journey of a hairdresser, entrepreneur, and creator driven by a vision both artistic and committed.

In salons as well as on stage, he stands out as a passionate ambassador of hairdressing, capable of earning the trust of demanding clients and of passing on his knowledge to teams he trains and develops.

But behind this success lies a darker reality: throughout his career as a business leader, he had to let go five collaborators who had developed musculoskeletal disorders (MSDs) directly linked to the constraints of the job.

Insolent Rebelling

“How can the most beautiful job in the world (beautiful because it brings well-being, because it enhances, transforms, and nurtures self-esteem) end up damaging the bodies of those who practise it?”

A rebellion arose from this paradox:
Wilfrid refuses to accept that hairdressers continue working with
standardized, poorly ergonomic, low-cost tools,
often produced with little regard for durability or prestige.

He aims to restore the profession's nobility
with instruments worthy of its human and artistic dimension.





Insolent The design

Details of "The 1st" cobalt steel scissors / Photos © Clément Sautet - Agence Puppets

Six years into the making

Wilfrid personally designed the scissors he wished he could use from the very beginning of his career.

He imagines, designs, and develops tools at the crossroads of luxury, jewelry, and high technology: radical ergonomics, extreme precision, jewel-like aesthetics.

Respecting the gesture

For him, ergonomics is not a luxury comfort, but a daily investment that helps extend the career of hair artists.

A concrete way to help them stay "on stage" longer, ready to shine.

As a matter of course

The first INSOLENT cutting scissor collection is was born.

A necessity: tools designed to last, to preserve health, and to allow hairdressers to push their art to excellence.

Insolent Recognition

*“A recognized innovation,
a lasting ambition.”*

Winner of the MCB 2024 Grand Prix for Innovation*,
this ergonomic design is not theoretical:
it concretely extends careers by reducing joint strain and by
preventing early incapacity.

INSOLENT aligns with INRS** recommendations for tools adapted to
individual morphology, contributing to a healthier
and more sustainable hairdressing practise.

The final goal?
To allow professionals to remain at the top of their craft without
sacrificing their health for excellence.

MCB by Beauté Sélection Paris is a major event in the hair and beauty industry.

**INRS: French National Institute for Research and Safety.*



Backstage portrait of Wilfrid Karloff and model Fanny Fourquez / Photos © Audrey Thurin

*The "Birdy ring":
Patented innovation.
Maximum comfort.*

*The "Caudal fin":
Patented innovation.
Ensures fluidity and
precision of movement,
like a shark's fin.*

*The blades:
In cobalt, VG10, or
Damascus steel,
combining style,
power, and precision.*

*The "Angular ring":
Patented innovation,
follows the natural
biomechanics of the
fingers and reduces
muscle tension.*

*The screw:
An adjustable
tension system,
a model of simplicity
and efficiency.*

Anatomy of INSOLENT Scissors – Lechery / Photos © Clément Sautet – Agence Puppets

INSOLENT Ergonomic Innovation

Musculoskeletal disorders severely impact hairdressing professionals. Repetitive cutting motions, combined with ill-suited tools, contribute to chronic conditions such as tendinitis and lower back pain often irreversible.*

In response to this critical reality, INSOLENT radically reimagines scissor design, aligning the tool with the hand's natural biomechanics.

The "Birdy" and "Angular" rings - patented innovations and recipients of the MCB 2024 Innovation Award* - promote optimal wrist alignment. The center of balance is brought closer to the pivot for instinctive stability, while the shanks guide the fingers without constraint, minimizing gesture-induced microtrauma.

This engineering approach is designed to neutralize extreme postures responsible for 80% of reported musculoskeletal disorders in the profession, delivering a fluid handling experience that reduces physical strain without compromising surgical precision.

The "caudal fin" element - also a patented innovation - introduces flexibility and precision, akin to the fin of a shark.

**Sources: Official websites of the Ministries of Labour and Health.*

***MCB by Beauté Sélection Paris is the leading event for the hairdressing and beauty industry.*

The collection

With its first models,
INSOLENT confirms its ambition
to offer the finest cutting scissors
to professionals.

Three interpretations of craftsmanship,
three levels of prestige,
only one ambition:

to elevate technique to the level of art and to unleash the
insolence hidden in every detail.

*The scissors collection by INSOLENT – Cobalt – Damascus – VG10 /
Photos © Clément Sautet – Puppets Agency.*



EVERYDAY EXCELLENCE IN GERMAN COBALT
STEEL

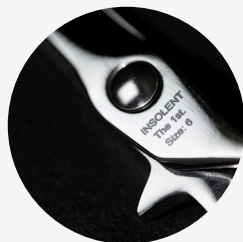
The 1st

A resolutely premium pair of scissors.
Crafted in cobalt steel, this German piece combines sturdiness,
precision, and cutting comfort, while displaying a highly elegant
silhouette.

Comfort



Durability



Size
Equivalent 6

Steel
Cobalt

Hardness
58 HCR

Recommendations
Medium to thick fingers

Origin
German

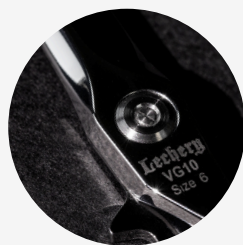
Prix (indicative)
€ 1,830 (excl. VAT)

THE SURGICAL PRECISION OF
JAPANESE VG10 STEEL

Lechery

Born from the alliance of German and Japanese expertise, this VG10 steel scissor combines extreme precision with an exceptional profile. Its size and ergonomics, designed for medium to fine fingers, make it a signature piece and a true object of prestige.

Flexibility



Precision



Elegance



Size

Equivalent 6

Steel

VG10

Hardness

59 to 61 HRC

Recommendations

Medium to thin fingers

Origin

German
Japanese

Price (indicative)

€ 2,170 (excl. VAT)

THE PINNACLE OF ART, A RARE DAMASCUS
STEEL PIECE FOR COLLECTORS

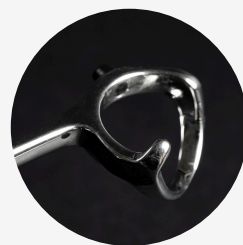
Lechery Damas

These scissors embodies the ultimate expression of the INSOLENT universe. In Damascus steel, they combine rarity with absolute precision. This exceptional piece carry all the qualities of a work of art with dreamlike patterns.

Sturdiness



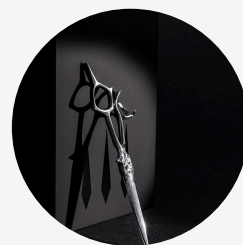
Rarity



Cutting finesse



Work of Art



Size

Equivalent 6

Steel

Damas

Hardness

59 to 62 HRC

Recommendations

Medium to thin fingers

Origin

German

Japanese

Price (indicative)

€ 3,000 (excl. VAT)



Our combs

INSOLENT expertise extends to the entire universe surrounding the hairdresser's gesture.

With its comb collection, INSOLENT delivers a highly exclusive vision of the professional accessory, offering the most precise combs ever designed.

True works of craftsmanship, these exceptional French-Japanese pieces combine noble materials, fine execution, and technical excellence.

Made from PA12 (developed for luxury eyewear), the comb teeth provide comfort, durability, and protection of scissors sharpness. Manufactured in France by SVO and NOVELDA, suppliers to the most prestigious French luxury houses.

La collection de peignes Obsessium et Obsessor INSOLENT / Photos © Clément Sautet - Agence Puppets

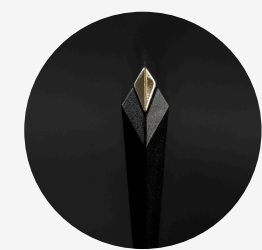


FRENCH -JAPANESE PRECIOUS EDITION COMB /
TITANIUM & PALLADIUM INSERT / PA12

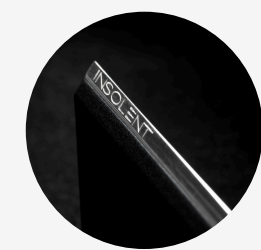
Obsessium

This comb embodies INSOLENT’s French roots, and Japanese expertise. It meets the highest technical standards while projecting the allure of a jewel. Its titanium / palladium-plated insert ensures durability and longevity, while the PA12 provides softness, controlled flexibility, and protection of scissor the edges.

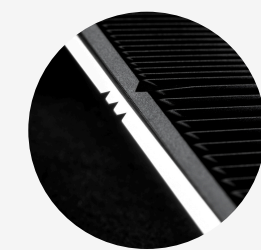
Precise



Durable



Elegant





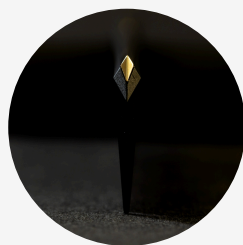
- Insert**
Titanium /
palladium-plated
- Body**
PA12
- Origin**
French japanese
- Price (indicative)**
€ 240 (excl. VAT)

FRENCH-JAPANESE PRECIOUS EDITION COMB /
GOLD & CHAMPAGNE PLATED INSERT

Obsessor

Expresses the most luxurious dimension of the range.
Soon to be released in limited edition, it combines titanium
with gold champagne plating, offering a jewelry-inspired
interpretation of the professional tool. More than a comb, it
is an exceptional piece.

Technical



Rare



Desirable



- Insert**
Titanium / Gold
champagne-plated
- Body**
PA12
- Origin**
French japanese
- Price (indicative)**
€ 240 (excl. VAT)



Comb Obsessium, INSOLENT / Photos © Clément Sautet - Agence Puppets

Our écrins

INSOLENT boxes and sheathes
extend the brand experience
with the same level of
excellence as the tools they
hold.

Designed as presentation pieces as much as protective
objects, our cases boxes combine high-end
craftsmanship, clean lines, and attention to detail.

Made in France, their purpose is no longer just to
present, but to elevate.

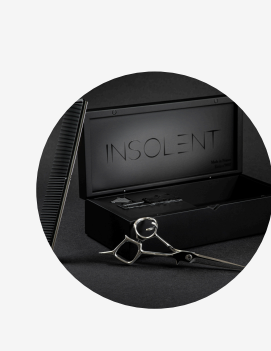
Precious cases for rare objects, their refined finishes
transform everyday use into a demonstration of luxury.



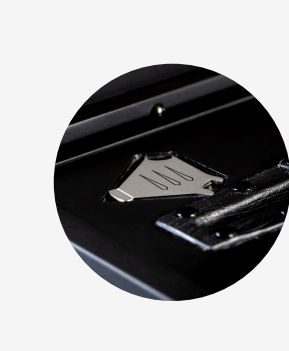
Our boxes

Designed as true collector’s cases, INSOLENT luxury wooden boxes house scissors and combs with the same attention to detail. Made in France by cabinetmaker atelier DELAYE (known for collaborating with leading French luxury houses), they stand out with seven layers of matte black lacquer, selective glossy black markings, and a minimalist design that enhances and protects the object. The removable inner support holds the product and its accessories with precision, making each box both functional and prestigious.

Minimalism



Craftsmanship



Collectible



Origin

France

Scissors box

Price (indicative)

€ 525 (excl. VAT)

Combs box

Price (indicative)

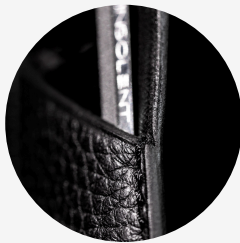
€ 220 (excl.VAT)

Our sheathes

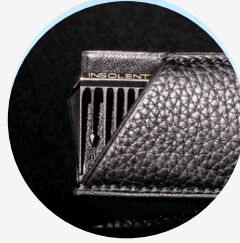
INSOLENT pouches (crafted by a tannery working with one of the most prestigious French luxury houses) extend the brand experience with refinement. More than just an accessory, they become a natural extension of the tool: an object of presentation as much as protection, essential for mobile use, both in salons and backstage.



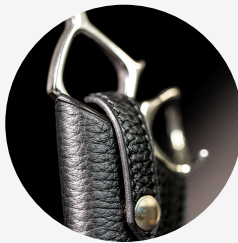
Discretion



Protection



Elegance



Origin

France

Material

High-end leather)

Scissors sheath

Price (indicative)

€ 200 (excl. VAT)

Combs sheath

Price (indicative)

€ 160 (excl. VAT)



Scissors Damascus, INSOLENT / Photos © Clément Sautet - Agence Puppets



Combs box, INSOLENT / Photos © Clément Sautet - Agence Puppets

Join the rebellion.



INSOLENT is more than a hairdressing tool brand, it is a community of hair artists who refuse to choose between their talent and their health. Follow us to discover our backstage, tutorials, and universe:

YouTube : <https://www.youtube.com/@InsolentHair>

Facebook : <https://www.facebook.com/insolent.hair.pro/>

Instagram : <https://www.instagram.com/insolent.hair>

TikTok : <https://www.tiktok.com/@insolenthairpro>

LinkedIn : <https://www.linkedin.com/company/insolent-hair-pro/>

Pinterest : <https://fr.pinterest.com/insolenthair/>

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